



## SCAN ANNUAL REPORT FOR 2019 - 2020

The 2019 - 2020 fiscal year started very productive for the States of California and Nevada Chapter of NATOA until the pandemic hit. Led by your Board of Directors, SCAN has succeeded in a variety of ways despite COVID-19. SCAN continues to be a valuable resource of information and service to its membership.

SCAN offered five in-person opportunities and one virtual to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues. A few highlights from the past year include:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
On-Line Public Meeting Best Practices – Free Event	June 11, 2020	Zoom	49
 24 <sup>th</sup> Annual Spring Conference and STAR Awards Ceremony	Cancelled	San Diego, CA	
 Tour KCLV & Drone Demo	Cancelled	Las Vegas, NV	
Camera Shootout	Cancelled	San Francisco, CA	
Camera Shootout	Cancelled	Garden Grove, CA	
Local Regulation of Small Cells & Other Wireless Facilities - Northern CA	February 6, 2020	San Francisco, CA	37
Local Regulation of Small Cells & Other Wireless Facilities - Southern CA	February 13, 2020	Long Beach, CA	20
 NATOA Conference Annual Chapter Meeting	September 24, 2019	Tampa, FL	19
To Stream or Not to Stream: Video Streaming Options for Local Government	November 7, 2019	Los Angeles, CA	29
Writing for Television: News & PSAs	October 10, 2019	Long Beach, CA	22

- ☆ SCAN is actively monitoring the California Legislature, Congress, and the FCC for bills and/or proceedings (and legal challenges thereto) which may limit local land use control and/or fee setting, including the FCC's consideration of limitations on local authority to assess cable franchise fees, as well as a series of court challenges (consolidated in the Ninth Circuit) to the FCC's September 2018 small cell/5G order (*Sprint Corp. v. FCC*, 19-70123).
- ☆ SCAN continues to monitor a California Public Utilities Commission proceeding regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.



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- ☆ Our **membership increased by 3% to 149** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter! 59% are members of NATOA.
- ☆ Our **treasury remains mostly healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. **Chapter dues for 2019/2020 increased to \$50 for members of NATOA, and \$100 for non-NATOA members (\$30 remitted chapter dues to NATOA).** Those paying early received the 2018/2019 rates. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN will remit a payment of **\$2,130 (8% increase) for NATOA Chapter Dues** for fiscal year ending June 30, 2018, based on each SCANner who is not a member of NATOA.
- ☆ Our **Twenty-Fourth Annual SCAN Spring Conference and Trade Show: "Sailing into the next Decade"** was planned for April 30 and May 1, 2020 at Marriott Marquis San Diego Marina, California. This would have been our first two-day event; however, it became clear in March that due to the pandemic, the likelihood of its success was very slim and we decided to cancel. This was very disappointing given our longevity in offering this valuable resource to our membership. We hope that next year we will be able to continue our proud tradition.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a member List serve is used for **announcements and discussions of relevant issues**.
- ☆ Your SCAN **List serve connects 206** (no change) municipal and professional representatives.
- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on Listserve and website; and for the first time, electronic voting whereby decreasing printing, postage, and labor costs and reducing paper waste.
- ☆ The Board of Directors launched a logo competition to redesign our existing logo. The winning design was created by Joe Redmond, City of Santa Clarita. He wins registration for two professionals from his city to attend the 2020/2021 conference at no charge... along with bragging rights they designed the logo.

As world adapts to our new normal and our membership makes adjustments to deliver content and support to our local governments and communities, SCAN stands in support to provide intelligent leadership, through technology, programming, and regulatory recommendations. Our industry continues to rapidly change and evolve, SCAN is committed to adapting and transforming our chapter in order to provide relevant content, programs and advice to its members. SCAN works to support issues that best address the current and future needs of the local and statewide communities we represent. We continue to recognize the importance of sharing information, providing representation, creating opportunities for thoughtful discourse, and fostering cooperation and support amongst our members. Regardless of the affects of the



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worldwide pandemic, we look forward to our next year of working to continue to expand our activities and improve our services to our members.

SCAN BOARD OF DIRECTORS