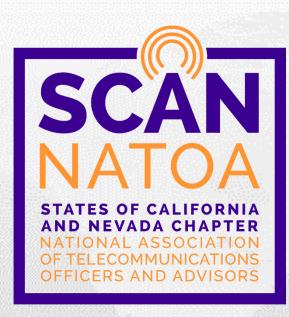


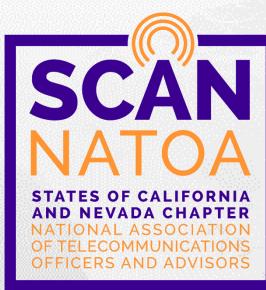
ON-LINE PUBLIC MEETING BEST PRACTICES

June 11, 2020 - 9:45 am | Zoom USA



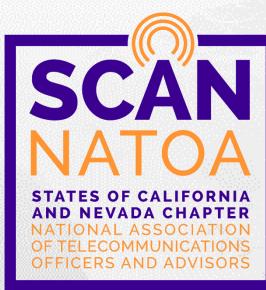
www.SCANNATOA.Org

June 11, 2020 - 9:45 am | Zoom USA



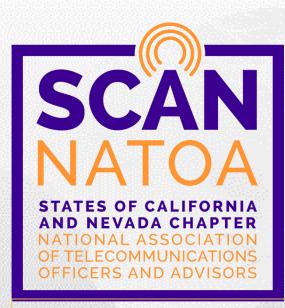
STATE OF CALIFORNIA EXECUTIVE ORDER N-25-20

...limitations upon attendance at public assembles, conferences, or other mass events...



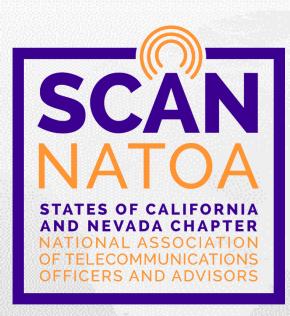
STATE OF CALIFORNIA EXECUTIVE ORDER N-25-20

...a local legislative body or state body is authorized to hold public meetings via teleconferencing...



SCAN NATOA CHAPTER MEETING ON-LINE PUBLIC MEETING BEST PRACTICES Platforms to be discussed...

- GoToMeeting
- GoToWebinar
- Microsoft Teams and Teams Live events combined with AT&T Conference Bridge
- Cisco WebEx meeting & WebEx Events
- Zoom Webinar combined with Global Meet Bridge



SCAN NATOA CHAPTER MEETING ON-LINE PUBLIC MEETING BEST PRACTICES Today's speakers...



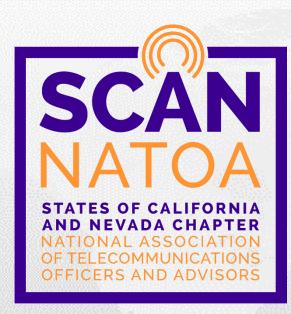
TONY RUGGIERI & SARAH GORMAN City of Santa Barbara



JACK CHIN
City and County of San Francisco



MICHAEL D. SMITH
City of Torrance



SCAN NATOA CHAPTER MEETING ON-LINE PUBLIC MEETING BEST PRACTICES

TONY RUGGIERI
City of Santa Barbara

SARAH GORMAN
City Clerk Services Manager





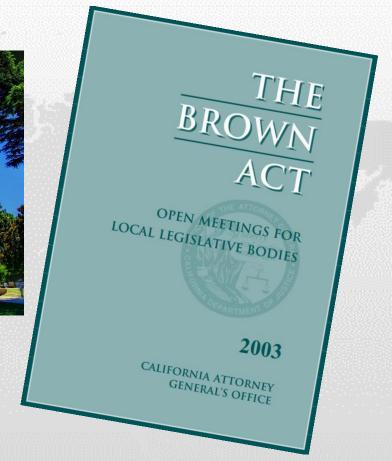


Virtual Meeting Background

- Stay at Home Order came from the State March 19
- Last normally televised meeting was March 24.
- GoToWebinar implemented April 7.
- Since April 7 City has televised, streamed and recorded 50 plus meetings virtually

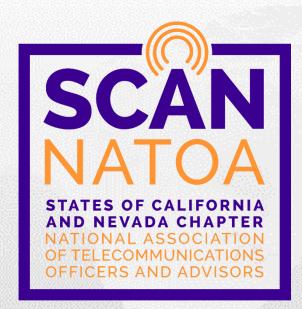






Brown Act and Legal Considerations

- Governor's Order that stated that the meetings could be closed to the public and could be done electronically.
- City permits members of the media to be on site.











GoToWebinar Selection

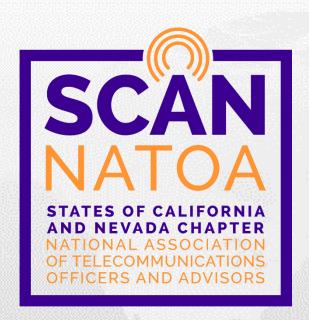
- LogMeIn
- GoToWebinar, GoToMeeting, GoToTraining, OpenVoice
- Demo for City Staff
- 90 days for free

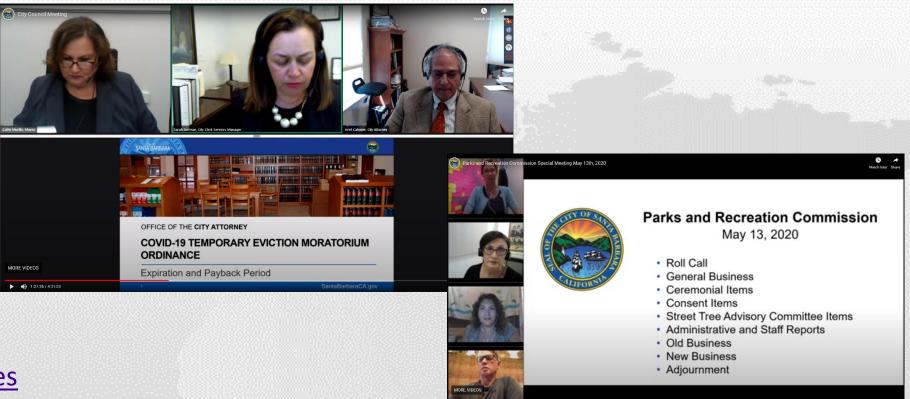




Virtual Meeting Set-Up

- Mayor and City Administrator participate from Council Chambers using webcams
- This proximity allows for easy communication between them during a meeting to deal with any logistics or issues that arise during meetings.
- All other staff, councilmembers and the public participate remotely.
- We are prepared to have people participating in-room and remote



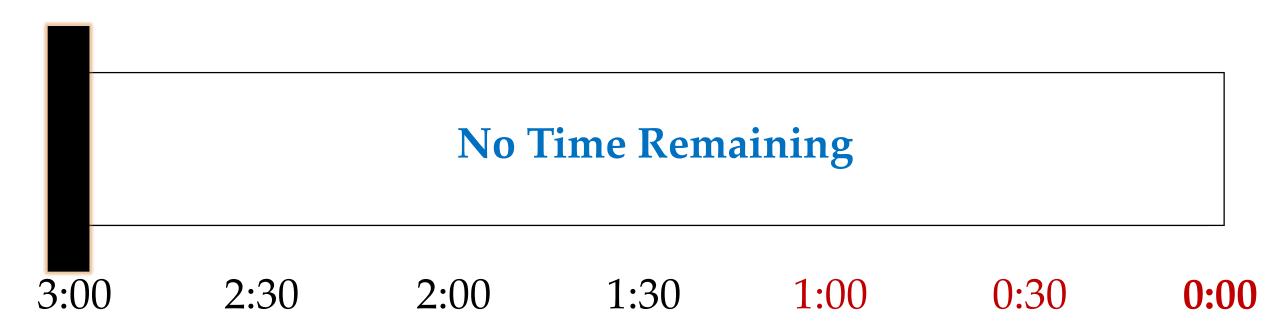


GoToWebinar Features

- 24 panelists
- 1000 attendees (can expand to 3000)
- We have all panelists log in 1 hour before meeting to test
- Attendees must register before the meeting and raise their virtual hand
- Attendees must have a smart phone to participate
- Attendees come into the webinar muted Audio only no webcams
- Staff reads the name of public speakers
- Staff developed a 3 minute countdown timer for public comment

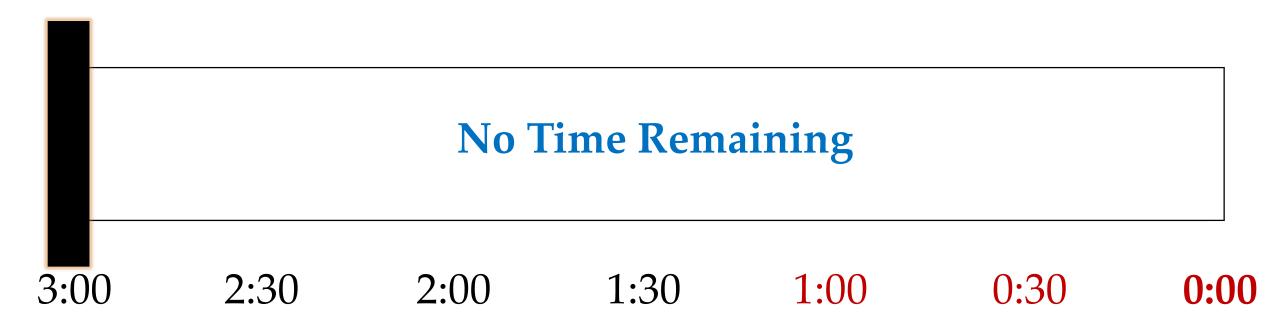


You Have 3:00 Minutes to Speak



You Have 3:00 Minutes to Speak







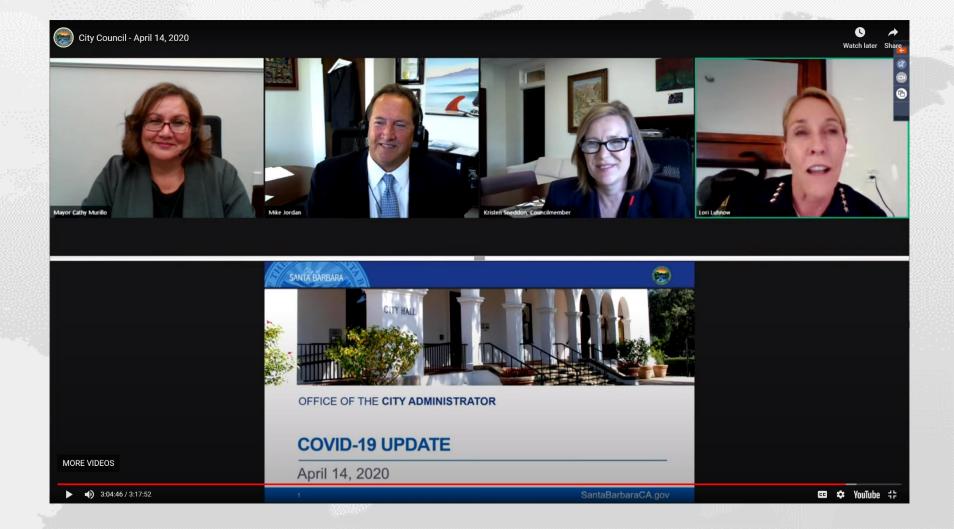




GoToWebinar Features cont...

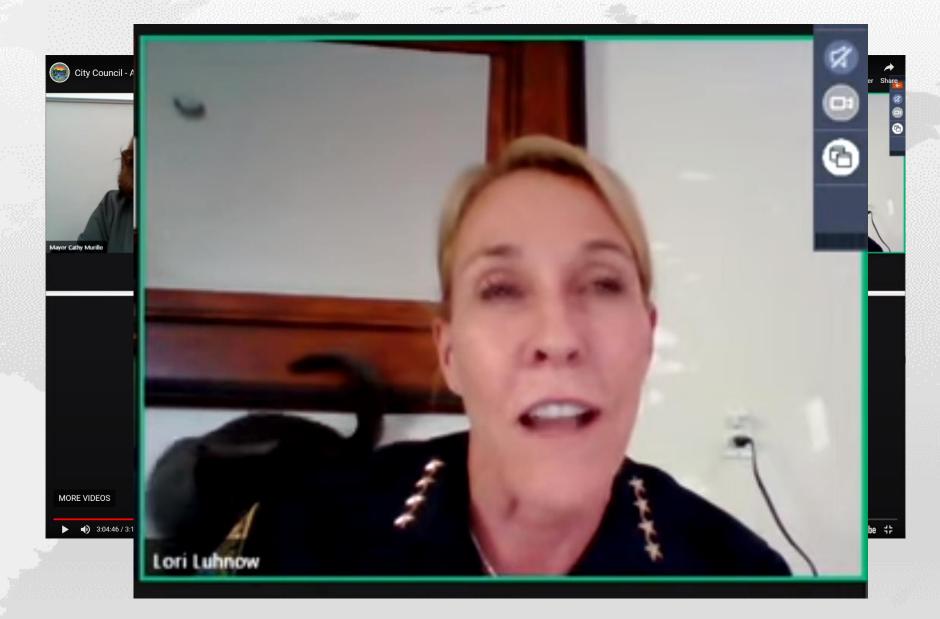
- 6 webcams can be active on screen at one time
- We thought this would be a limitation in practice it works like a request to speak button
- The 6 camera limit has helped to moderate and provide some order to the meetings
- Goal was to make these virtual meetings as close to the in-person meetings as possible
- All votes are done as a roll call
- Need 4 staff for every Council meeting. Moderator, Clerk, PowerPoint, Tech Staff
- Sent out a training bulletin to all staff on best practices on participating in a GTW

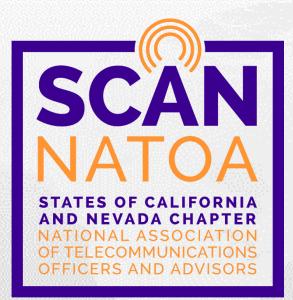


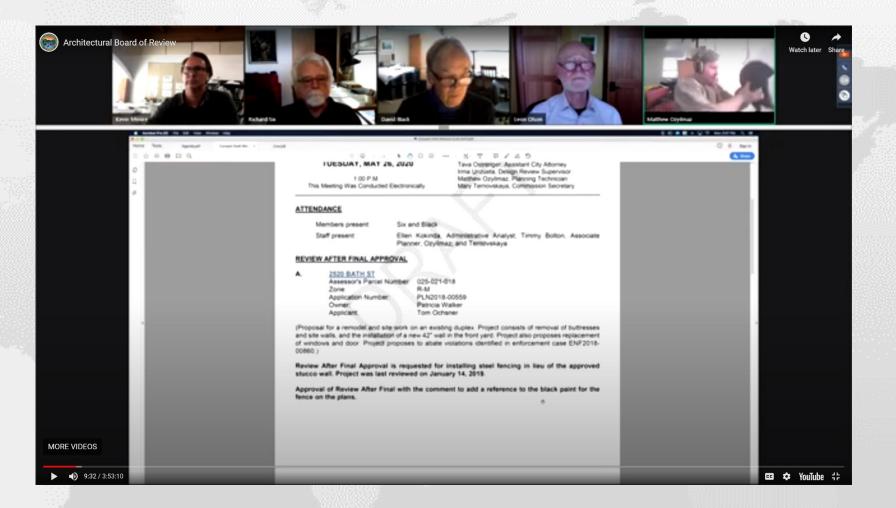




OF TELECOMMUNICATIONS OFFICERS AND ADVISORS



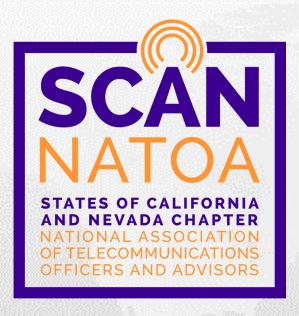






OF TELECOMMUNICATIONS OFFICERS AND ADVISORS









Brian Miller, Chair
Lisa James, Vice Chair
Jan Ferrell
Joseph Moticha
Robert Richards
Fred Sweeney
Jonathan H. Ziegler

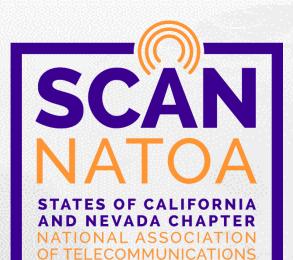
MORE VIDEOS

F-02 / 2-04-12

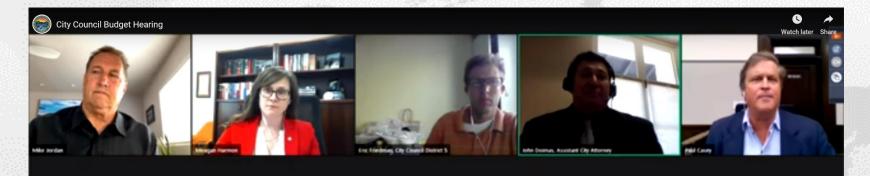


STATES OF CALIFORNIA AND NEVADA CHAPTER NATIONAL ASSOCIATION OF TELECOMMUNICATIONS OFFICERS AND ADVISORS





OFFICERS AND ADVISORS





CITY COUNCIL MEETING May 27, 2020

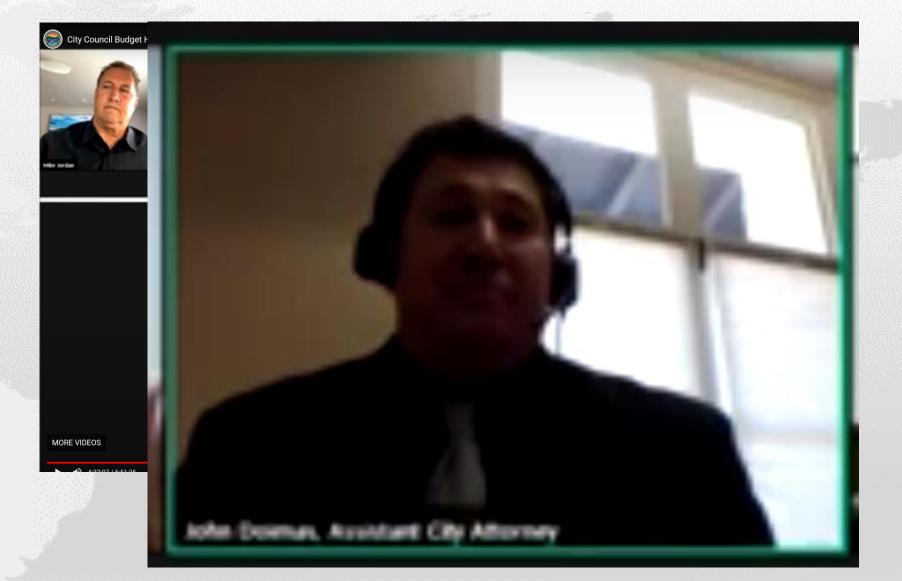
- · Call to Order
- · Pledge of Allegiance
- Public Comment
- · Fiscal Year 2021 Recommended Operating and Capital Budget
 - Library Department
 - Public Works Department
- · Adoption of Emergency Economic Recovery Ordinance
- Adjournment

MORE VIDEOS

Δ



STATES OF CALIFORNIA AND NEVADA CHAPTER NATIONAL ASSOCIATION OF TELECOMMUNICATIONS OFFICERS AND ADVISORS









- Public Comment
- Consent Calendar

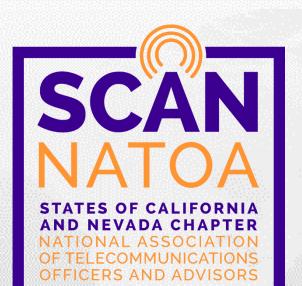
- · Fiscal Year 2021 Recommended Operating and Capital Budget
- Adjournment

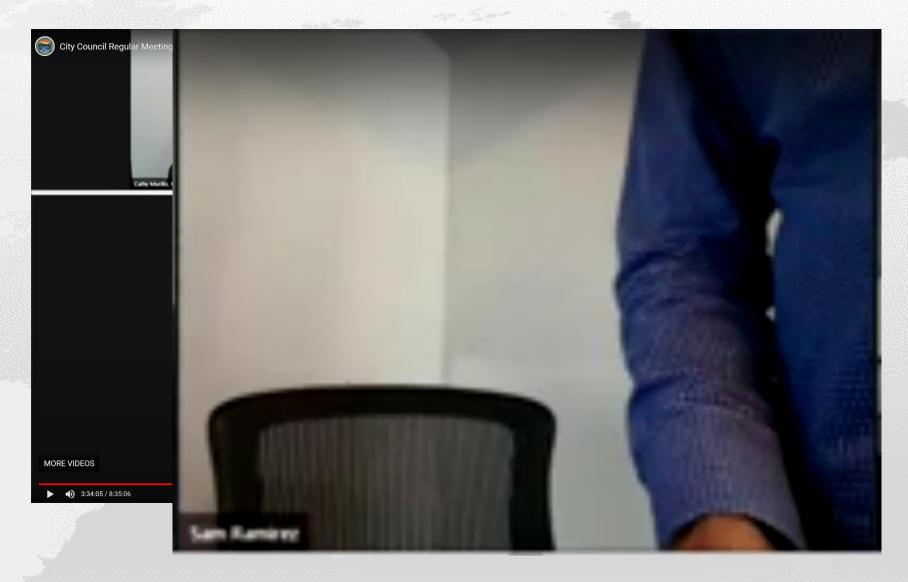
MORE VIDEOS

3:34:05 / 8:35:06



❖ YouTube ‡





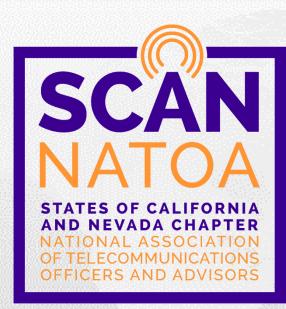






Equipment / Technical Considerations

- Added 2 new computers and scan converters into our broadcast equipment in the control room
- We also made modifications to the audio system in our 2 wired meeting rooms to eliminate feedback loops when we have a combination of remote participants and in-room participants
- Strongly encourage everyone to have wired headphones and microphone
- Audio is key. Can participate in a meeting without someone's video, but must have good audio.
- Sometimes computer audio has issues, so we always can switch people over during the meeting to use their telephones to connect



SCAN NATOA CHAPTER MEETING ON-LINE PUBLIC MEETING BEST PRACTICES



JACK CHIN
City and County of San Francisco





SF is a City & County

- Board of Supervisor –with 7 Committees
- 66 plus Boards and Commissions
- SFGovTV covers 34 Board and Commission meetings









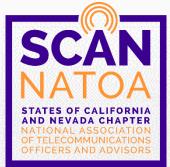
Microsoft Teams and Teams Live Events

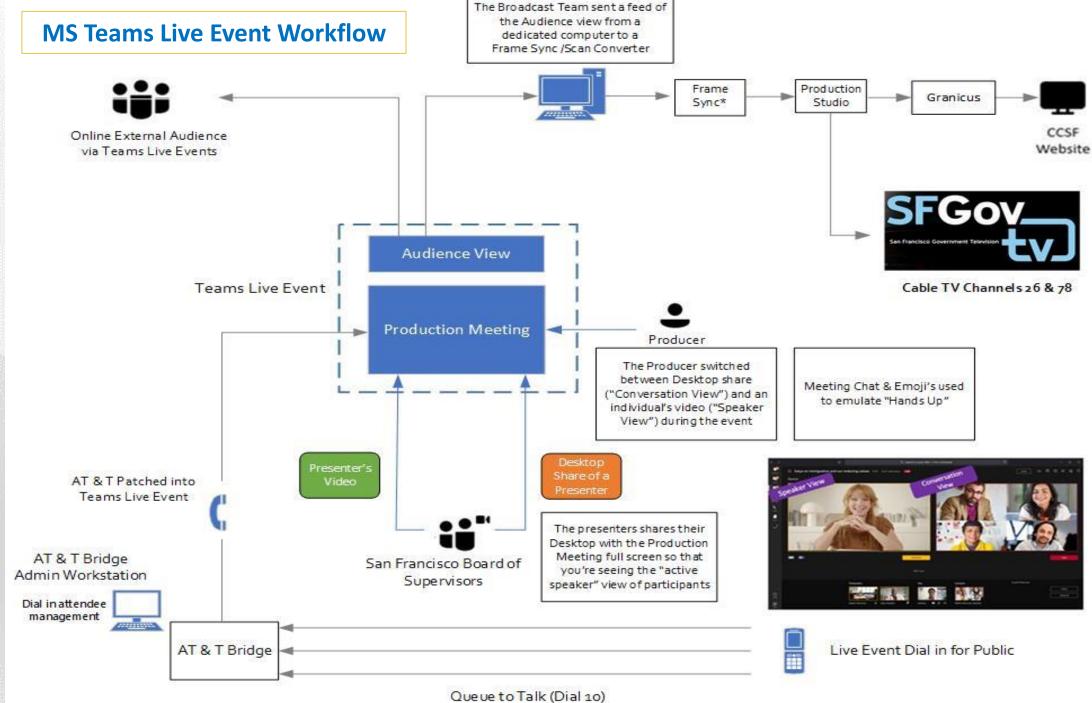
- Office 365 subscription
- Active Directory integration
- Ease of roll-out, part of Office365
- No additional installation per users
- No additional cost solution for CCSF



MS Teams Live Events for Board of Supervisors and Commissions

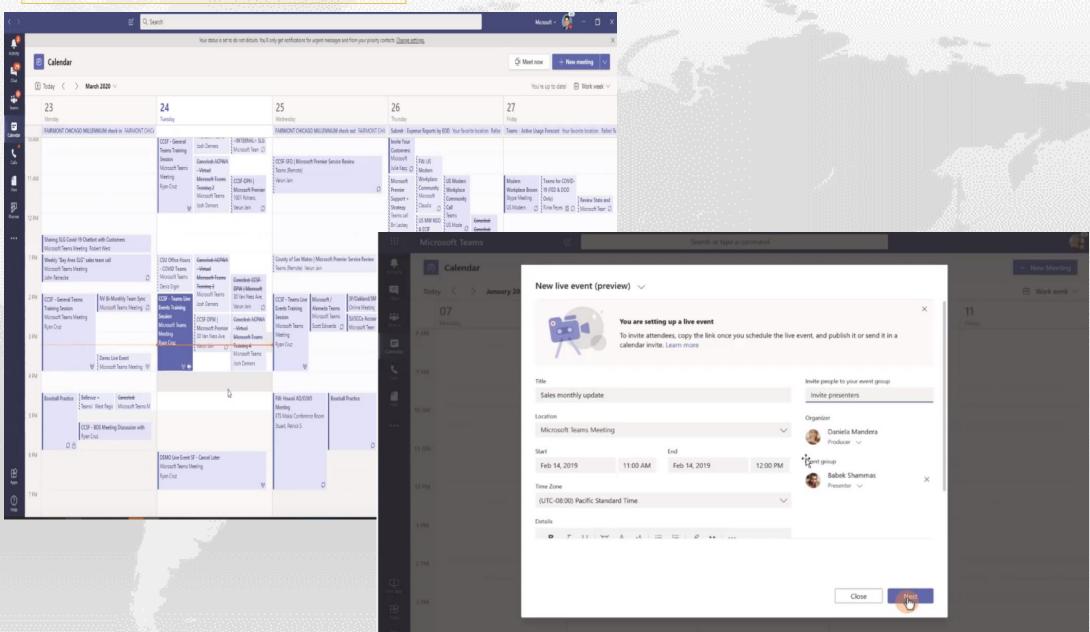
- Up to 10K viewers
- Close captioning built in
- Automatic Translation for up to 6 different languages
- Production switching environment
- Live Webcast without SFGovTV for meetings we don't cover







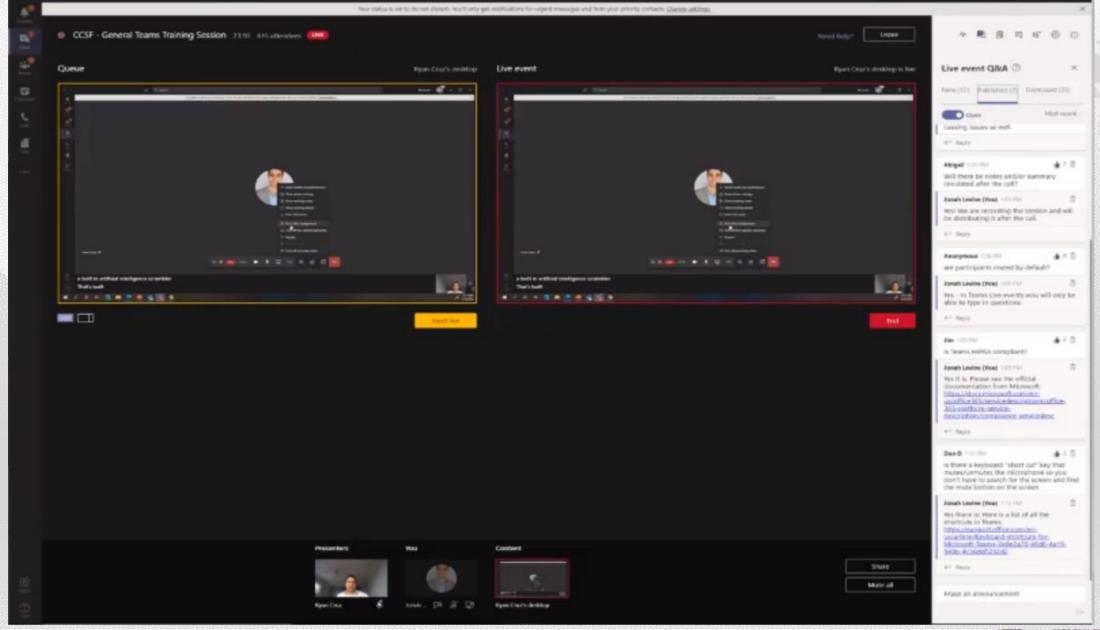
MS Teams Live Event Setup







MS Teams Live Event Setup





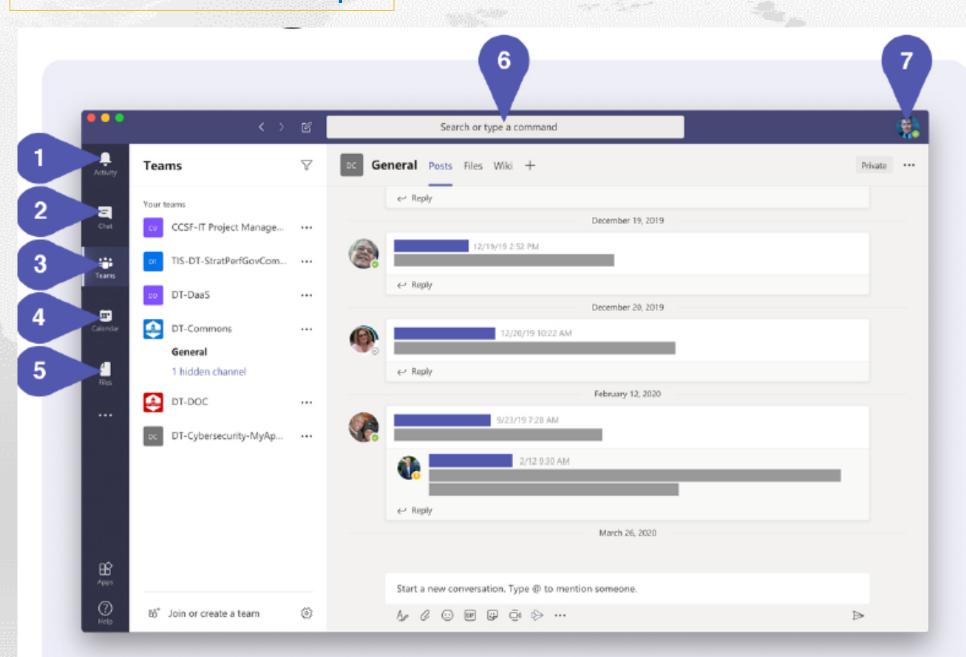


MS Tems Live Event speaker view





MS Teams Live Event Setup



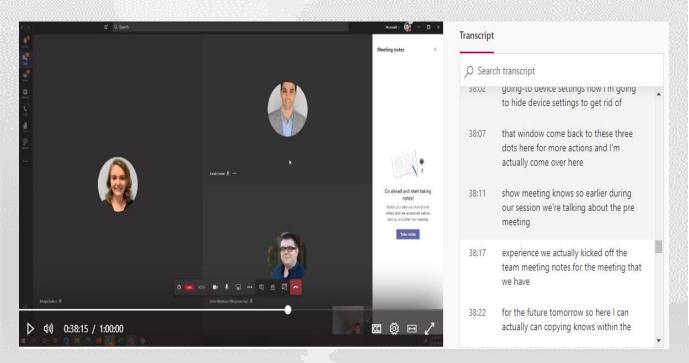




MS Tems Live Event reports

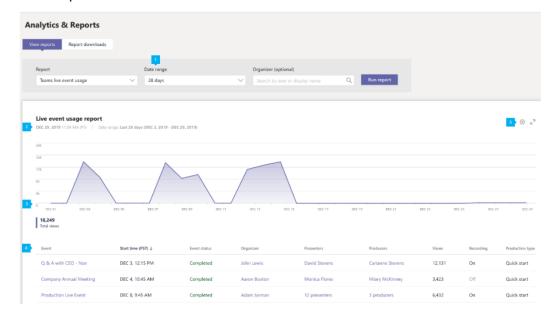
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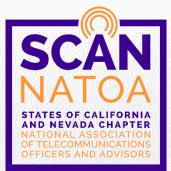
- Viewer report
- Q&A Transcript
- Full meeting Transcript from captions



View the live event usage report

- 1. In the left navigation of the Microsoft Teams admin center, click **Analytics & reports** > **Usage reports**. On the **View reports** tab, under **Report**, select **Teams live event usage**.
- 2. Under **Date range**, select a predefined range or set a custom range. You can set a range to show data up to a year, six months before and after the current date.
- 3. (Optional) Under Organizer, you can choose to show only live events organized by a specific user.
- 4. Click Run report.





Meeting Live events Chat Q&A **Thousands** Hundreds



MS Teams Live Event Cost

Get first 6 months free with annual commitment.5

Microsoft 365 Business Basic

(formerly Office 365 Business Essentials)

user/month

(annual commitment)

Buy now

Promotional pricing reflected in cart, 5

Best for businesses that need Microsoft Teams and cloud storage. Desktop versions of Office apps not included.

Office apps included

(Web and mobile versions of Word, Excel, and PowerPoint included.)3

Services included









Exchange OneDrive SharePoint Teams

Includes Microsoft Teams for easy remote working.

Microsoft 365 Business Standard

(formerly Office 365 Business Premium)

user/month

(annual commitment)

Buy now

Try free for 1 month 4

Best for businesses that need Office apps across devices plus business email, cloud file storage, and online meetings and chat.

Office apps included



Outlook



Word













Services included









Exchange OneDrive SharePoint Teams

Includes Microsoft Teams for easy remote working.

Microsoft 365 Business Premium

(formerly Microsoft 365 Business)

user/month \$20.00

(annual commitment)

Buy now

Try free for 1 month 4

Best for businesses that need everything included in Business Standard plus advanced cyberthreat protection and device management.

Office apps included



Outlook













Services included









Exchange OneDrive SharePoint Teams



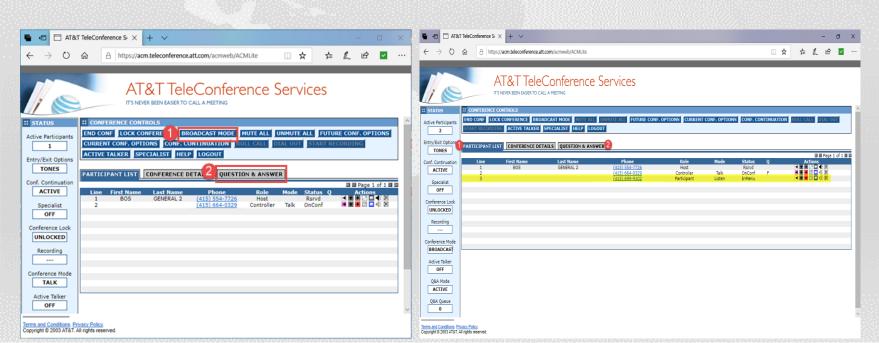


Information Protection

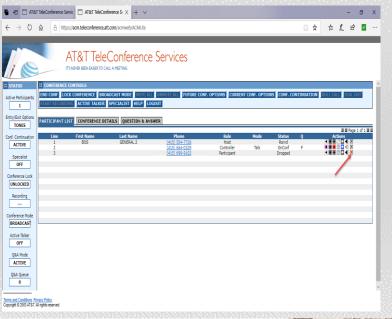


AT&T Conference Bridge Service

- Up to 500 callers
- Broadcast (listen only) and Q&A mode
- Public Speaker moderator control
- Public Comments, Request to speak, 1,0
- Ability to queued speakers in speaking orders
- Tracks the number of speakers in the queue
- Automated directions for speakers when muted and time to speak
- Not part of main video meeting less chance of disruption







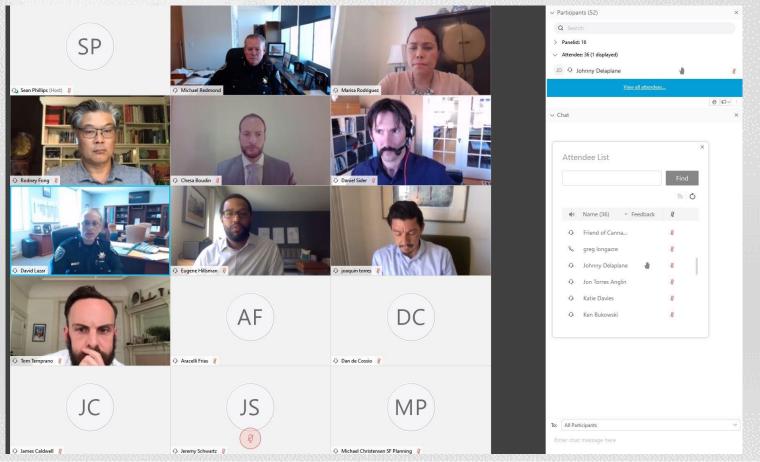


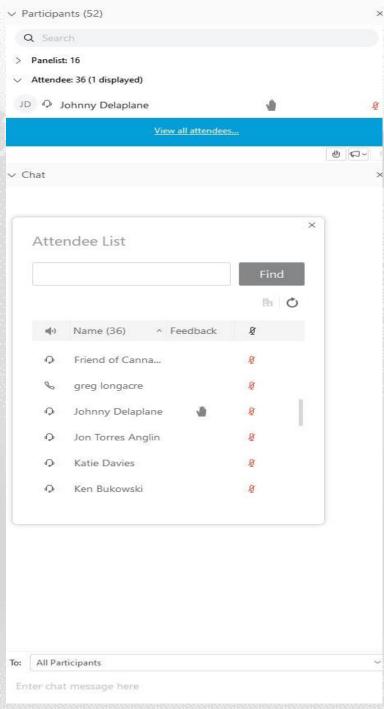
- Initially a replacement for ATT Bridge Lines
- Single platform for video meeting and public speaker call in line
- Host is able to mute public speakers and they can't unmute
- Raise hand to speak for public speakers
- Up to 30 video tiles on Grid view
- Live Webcast without SFGovTV for meetings we don't cover
- Up to 10K viewers
- No additional cost for CCSF

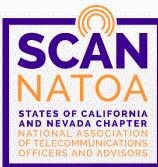




- Flexible platform
- Attendees elevated to Panelist
- Raise hand to speak
- Public speaker order







Webinar registrations and Surveys

il ci	isco Webex						Service provided by Converge
Home	e Webex Meetings	Webex Events	Webex Support	Webex Training	My Webex		Modern View NEW Jack Chin Sig
Ne	w User Reference				Host image:	<u>Upload</u> a picture of yourself or the presenter	
▼ Att	end an Event				Event material:	<u>Jpload</u> event material for attendees to download before event starts	
Unl	listed Events			Oth	er UCF options:	□ Do not allow attendees to share rich media files in this event	
- Uo	st an Event					✓ Request attendees to verify rich media players	
			Who can view the attendee list:			O All participants Only the host, presenter, and panelists	
- L	hedule an Event					Turn on video	
Em Reg	ail Templates gistration Questions			Po	Create post-event survey. Do not display survey to attendees Display survey in pop-up window Display survey in main browser window (instead of destination URL)		
	rvey Questions			Destination	URL after event:	http://	
	Event Recordings						
▼ Ma	inage Programs	Attendees	s & Registration:				
Cre	eate New Program					Create invitation list	
List	t of Programs					<u>✓ Allow registrants to invite friends to this event</u>	
▼ Set	t Up			Maximum numb			
We	bex Events				_	Click <u>here</u> to customize your registration form	
Pre	eferences			Destination URL a			
▼ Su	pport				_	○ Yes No Set up approval rules	
Hel				Registr	ation password:	○ Yes, specify password:	
	Resources					● No	
	wnloads			Registra	tion ID required:	○ Yes ● No	
		Presenter	rs & Panelists:				
		1 TOOGING	o a r arionoto.		Panelists:	Create invitation list	
						/iew invitation list	
					Panelists info:	?	
						☐ Allow panelists to upload documents associated with the event.	
				Pa	nelist password:	(recommended)	
				Co	nfirm password:		
		Email Me	congoo:				
		Liliali Me	ssayes.		Email formate	○ Plain Text ✓ Include iCalendar Attachments	
		Email format: ○ Plain Text ● HTML Include iCalendar Attachments					
						Attendees Panelists	
				Reg	istration emails:	✓ <u>Pending</u> ✓ <u>Approved</u> ✓ <u>Rejected</u> <u>Event In Progress</u>	

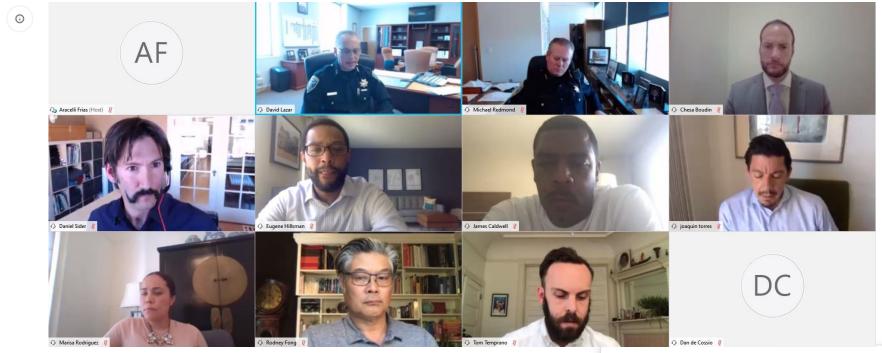


Practice Session before Live Event



Cisco Webex Events (Practice Session)

<u>F</u>ile <u>E</u>dit <u>S</u>hare <u>V</u>iew <u>C</u>ommunicate <u>P</u>articipant Even<u>t</u> <u>H</u>elp



Waiting for others

Cisco Webex Events

You have joined the practice session for the event. Participants in the main event cannot hear communications in the practice session.

OK







WebEx Live Event Cost

Free

Personal

\$0 per month per host

Sign Up

Starter

Small teams

\$13.50 per month per host

Buy Now

Plus Mid-size teams

\$17.95 per month per host

Buy Now

Business

Large teams & businesses

\$26.95 per month per host

Buy Now

Minimum 5 licenses per month

Free features

Up to 100 participants in each meeting Each meeting can last up to 50 minutes Use your computer for audio (VoIP)

Usage reports

Unlimited number of meetings

Desktop, application, file & whiteboard sharing options

- Video conferencing features
- Webex Teams collaboration features
- Mobile features
- Security features

Online support

All Free features +

Up to 100 participants in each meeting

Meet as long as you want

Call-in for audio

5 GB of cloud storage

Recording transcriptions

MP4 Cloud Recordings

Desktop, application, file & whiteboard sharing options

Calendar integrations

24/7 Customer support

Ability to assign alternate hosts

Webex Meetings integrations with other

applications

Join from a video system or application

User management

Administrative feature controls

- > Security features
- > Optional add-ons

All Starter features +

Host up to 100 participants

Allow others to schedule meetings on behalf of the host

Customizable Webex site URL

Administrative portal

Analytics and troubleshooting

Optional add-ons

(i)

All Plus features +

Host up to 200 participants

Microsoft Exchange and Active Directory (i)

Domain claim

> Optional add-ons

10 GB of cloud storage

Branding and customizations

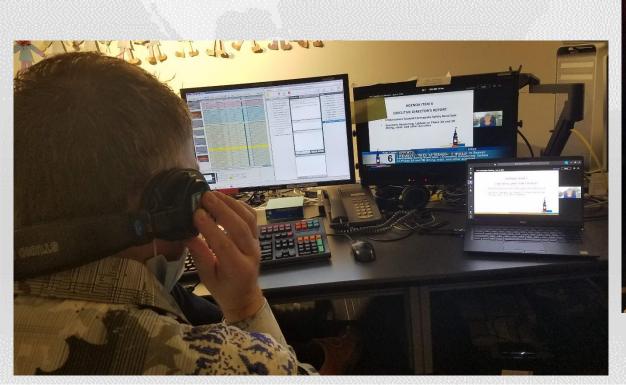
Single sign-on



Lessons Learn:

- Teams Live event is overly secure
- Difficult for outside city participants to join
- Back up computer to host the meeting
- And back up system for public call in line











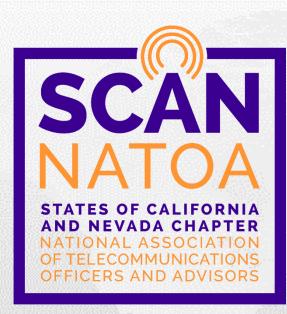
Stats:

- First BOS meeting had over 500 viewers on Teams
- 38 of 66 commissions trained and meeting online
- Highest # of public caller = 250 with 88 wanting to speak
- 2 minutes each makes a very long meeting
- Meetings are much longer because members are at home
- Training takes the longest







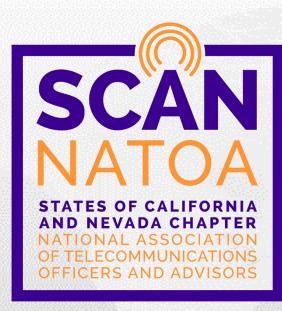


www.SFGovTV.org

www.Facebook.com/SF

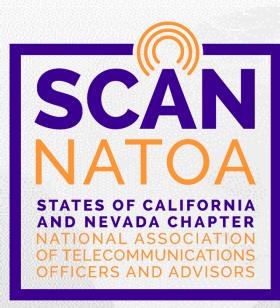
www.YouTube.com/SFGTV

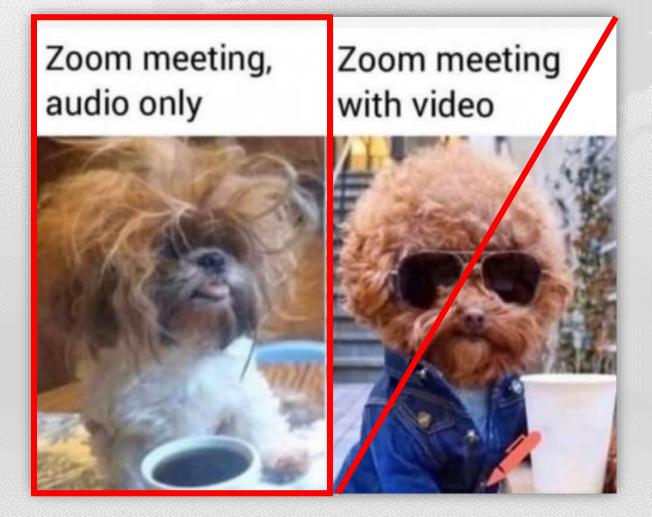




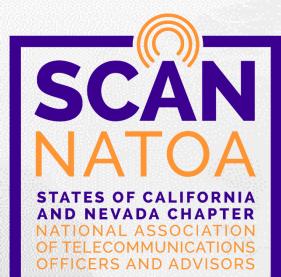
MICHAEL D. SMITH
City of Torrance



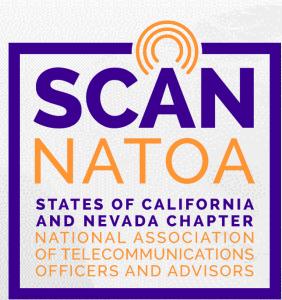






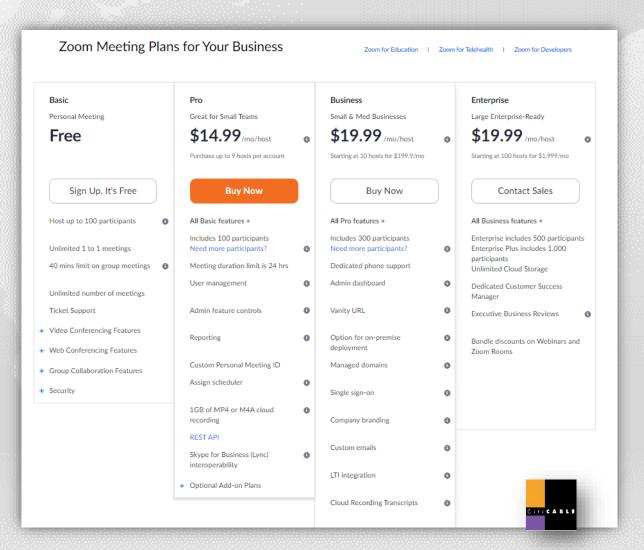




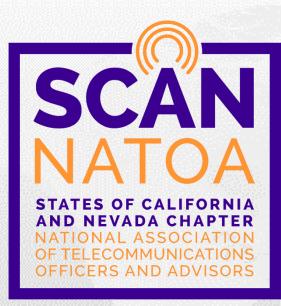


ZOOM Pro @ \$14.99/mo. & Webinar @ \$40/mo.





City of Torrance City Council Meeting



ZOOM Pro @ \$14.99/mo. & Webinar @ \$40/mo.

Video Webinar

Starting at \$40/mo/host for 100 attendees *

- 100 interactive video panelists
- Plans ranging from 100 to 10,000 view only attendees
- Host controls such as mute/unmute panelists, recording and more
- Q/A with live or text answers, polling, registration and reporting
- Live streaming to unlimited audiences on Facebook Live and YouTube

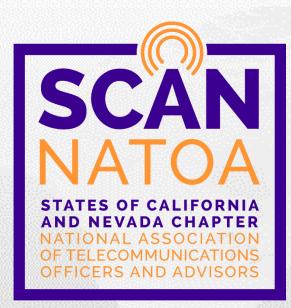
Learn More

\$14.99/mo/host Purchase up to 9 hosts per account **Buy Now** All Basic features + Includes 100 participants Need more participants? Meeting duration limit is 24 hrs User management Admin feature controls Reporting Custom Personal Meeting ID Assign scheduler 1GB of MP4 or M4A cloud recording REST API Skype for Business (Lync) interoperability Optional Add-on Plans

Pro

Great for Small Teams

City of Torrance City Council Meeting



CenturyLink GlobalMeet cost is determined by the number of participants and call duration

GlobalMeet Basic

> It's Free

> Sign Up

GlobalMeet Standard

> \$12 per user/month*

Contact Sales

*with annual commitment

GlobalMeet Premium

^{\$}24

per user/month*

Contact Sales

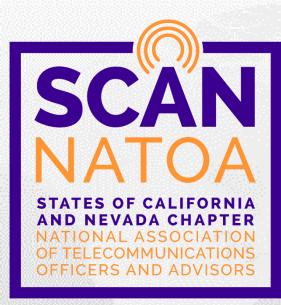
*with annual commitment

GlobalMeet Enterprise

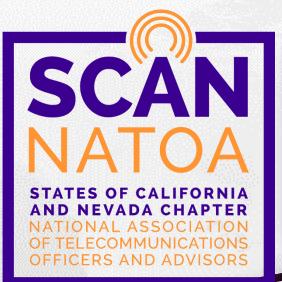
Contact Sales

Contact Sales

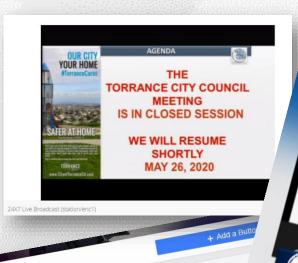




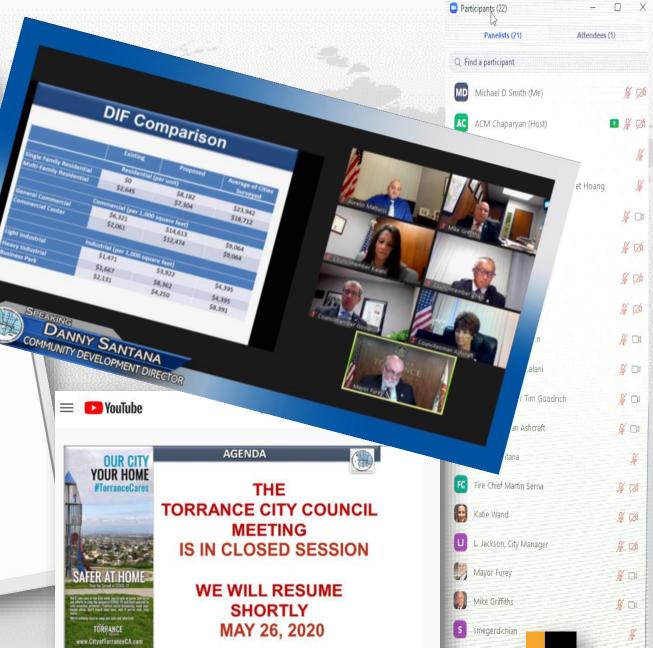




Notes





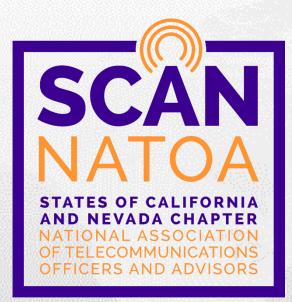


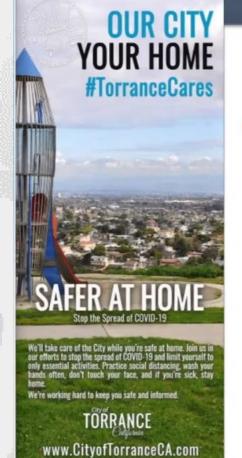
Top chat ▼

T tpd

PB PW-Craig B







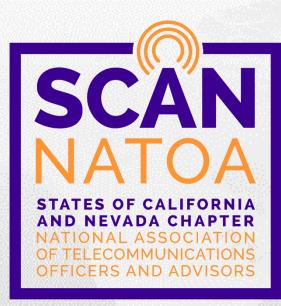
AGENDA



THE
TORRANCE CITY COUNCIL
MEETING
IS IN CLOSED SESSION

WE WILL RESUME SHORTLY JUNE 2, 2020





AGENDA



OPENING CEREMONIES

- 1. CALL MEETING BACK TO ORDER
- 2. FLAG SALUTE:

Councilmember Ashcraft

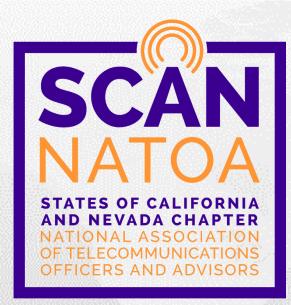
NON SECTARIAN INVOCATION:

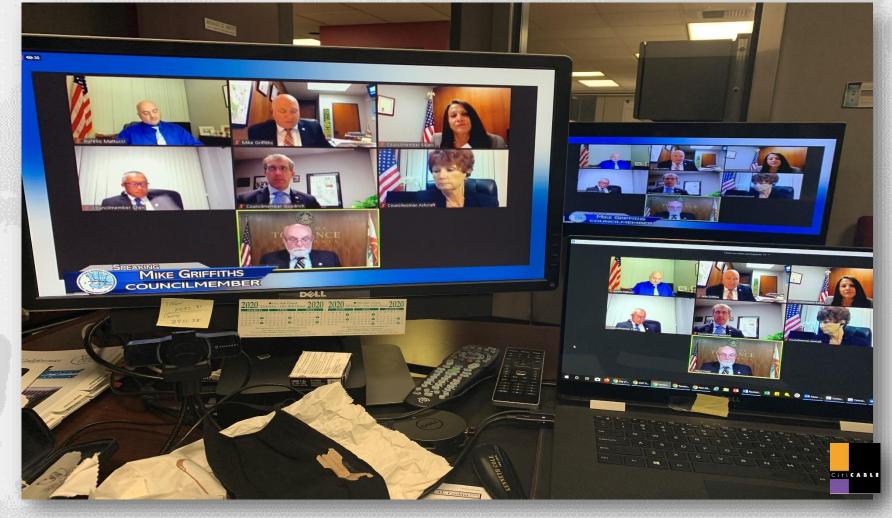
Councilmember Chen



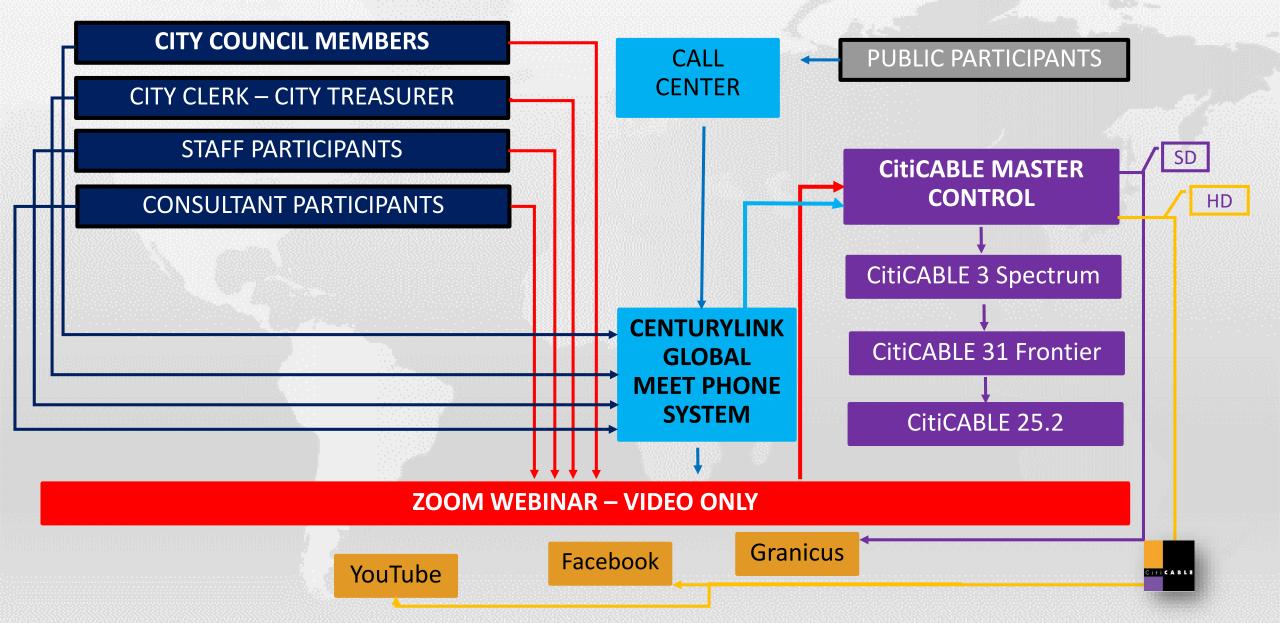








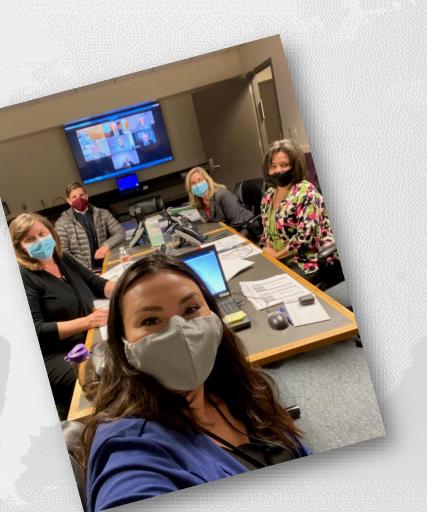
Torrance City Council Virtual Meeting





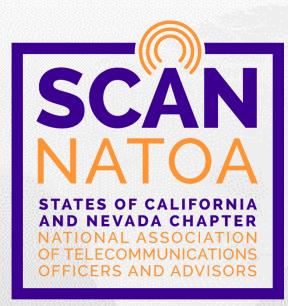
CALL CENTER

CenturyLink GlobalMeet cost is determined by the number of participants and call duration



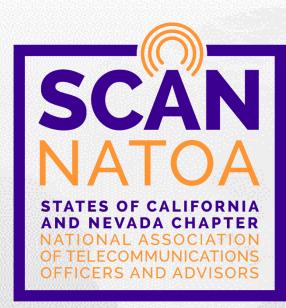






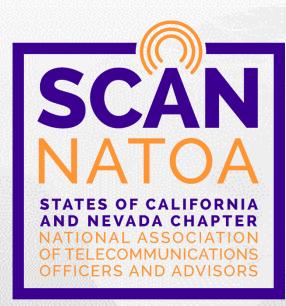






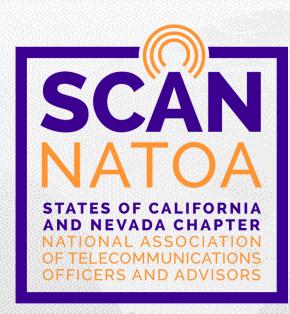










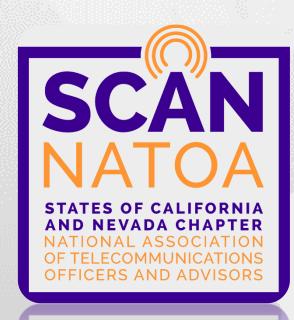


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OF TELECOMMUNICATIONS OFFICERS AND ADVISORS

June 11, 2020 - 9:45 am | Zoom USA