



## SCAN ANNUAL REPORT FOR 2017 - 2018

The 2017 - 2018 fiscal year has been a very productive year for SCAN. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered five in-person opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
 <b>22nd Annual Spring Conference and STAR Awards Ceremony</b>	May 24, 2018	Universal Hilton Universal City, CA	126
 <b>Tour KCLV Studio &amp; Las Vegas Social Media Operations</b>	April 9, 2018	Las Vegas, NV	18
 <b>Drone Update and Mobile Production Van Demo</b>	November 9, 2017	Lawndale, CA	32
<b>Programmers: Live Streaming</b>	October 19, 2017	Los Angeles CA	24
 <b>NATOA Conference Annual Chapter Meeting</b>	September 12, 2017	The Grand Hyatt Seattle, WA	15

- ☆ SCAN **submitted an amicus curiae (friend of the court) brief, joined by two other municipal leagues, in *Comcast v. Sacramento Metropolitan Cable Television Commission***, which is pending in the U.S. Court of Appeals for the Ninth Circuit, and involves questions of whether the California Public Utilities Commission's fee to video franchisees should be deducted as part of the overall franchise fee paid by the franchise holder.
- ☆ SCAN **obtained a favorable result through its amicus curiae brief in *Pacific Bell v. City of Livermore***, where the California Court of Appeal, in an unpublished opinion, confirmed cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way.
- ☆ SCAN is **actively monitoring the California Legislature and the FCC** for bills and/or proceedings which may limit local land use control and/or fee setting over wireless installations in the right-of-way.
- ☆ SCAN **continues to monitor *T-Mobile West v. City & County of San Francisco***, which is pending in the California Supreme Court, and involves questions of local control over wireless facilities as allowed by California Public Utilities Code Section 7901. SCAN joined two other municipal leagues in California, as well as the International Municipal



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- ☆ Lawyers Association, in an amicus curiae (friend of the court) brief in support of San Francisco in this matter.
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.
- ☆ Our **membership increased by 0.4% to 257** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. During 2017 - 2018, **Chapter dues remained at \$30 for members of NATOA, and \$80 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN will remit a payment of **\$4,410 (0.2% increase) for NATOA Chapter Dues** for fiscal year ending June 30, 2017, based on each SCANNer who is not a member of NATOA.
- ☆ Our **Twenty-Second Annual SCAN Spring Conference and Trade Show: World Famous "Telecommunication Ogre Achievers"** - was held on May 24, 2018 at Universal Hilton, Universal City California. **More than 122 participants (down 2% from last year) from eight different states** took part in a day of learning that included nationally recognized speakers.
- ☆ As we have continued to keep conference fees at a lower cost to encourage attendance, they were raised for the fourth time in many years, but on average just 10% for non-members, 12% members. This move was done to cover rising costs of the conference. The conference took a look at the PEG's role in mass communications, along with our traditional national, state, and local cable, telecommunications, and right-of-way issues. **"Shrek"** was the Plenary Session discussing the **"Local Governments Guide to Emergency Preparedness Planning, Communications, and Recovery"**. We **received overwhelming excellent feedback** from a broad section of attendees who reported that the information they received was useful and helpful to their jobs but more importantly for their community. A slight departure from our normal fair of strictly telecommunications, we thought given all of the national disasters, it was timely information in preparing PEG operations to improve preparedness and integration of all local communication tools. We had three **excellent concurrent tracks: Public Private Partnerships (P3) - The New Normal in Broadband Expansion, Keeping Up with Modern Media Platforms/Lessons Learned, and Using Videos and Analytics to Ramp up your Social Media Engagement**. The conference included a **Trade Show** with **ten primary vendor demonstrations** AJA, Broadcast Pix Canon Projector, JVCKENWOOD USA Corporation, IEEE TV, JVC, Media Control Systems, Panasonic, Piper Digital, Tighrtrope Media Systems, TV Pro Gear, and VMI, Systems Integrator/Dealer.
- ☆ The Spring Conference also included the **Twenty-second Annual STAR Awards** Video Programming competition and gala luncheon. There were **314 entries for the STAR Awards, representing a slight 7% increase over the past year**. The Awards ceremony emphasized **"Magic Mirror"** supporting our conference theme and included an Ogre Achieving host, featured video, social media, and official photography with **special guests, Shrek and Fiona**, now available on our website.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN.



- ☆ Your **SCAN Listserv** connects **206 (2% decrease)** municipal and professional representatives.
- ☆ **COMET (Community Media Television) Network was launched in May 2001.** COMET is designed to be a centralized resource center for participating channels. Today **COMET has more than 100 government access programmers.**

The **COMET Listserv** provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.

- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on Listserv and website; and for the first time, electronic voting whereby decreasing printing, postage, and labor costs and reducing paper waste.

As technology and regulations continue to constantly change and evolve, SCAN is committed to adapting and transforming our chapter in order to provide relevant content, programs and advice to its members. SCAN works to support issues that best address the current and future needs of the local and statewide communities we represent. We continue to recognize the importance of sharing information, providing representation, creating opportunities for thoughtful discourse, and fostering cooperation and support amongst our members. We look forward to our next year of working to continue to expand our activities and improve our services to our members.

#### **SCAN BOARD OF DIRECTORS**