




SCAN ANNUAL REPORT FOR 2015 – 2016

The 2015 - 2016 fiscal year has been a very productive year for SCAN. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered six in-person opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
 20th Annual Spring Conference and STAR Awards	June 9, 2016	Queen Mary Long Beach, CA	151
Las Vegas Facilities Tour and Social Media Programming - NAB Tour	April 18, 2016	Las Vegas, NV	14
Cavalcade of Content	March 10, 2016	Torrance, CA	22
Primer on Wireless Shot Clocks - Northern CA	February 4, 2016	San Francisco, CA	87
Primer on Wireless Shot Clocks - Southern CA	January 21, 2016	Fountain Valley, CA	61
NATOA Conference Chapter Meeting	September 10, 2015	Hard Rock Hotel San Diego, CA	20

- ☆ SCAN **organized support for, prepared, and filed an amicus curiae brief (joined by three other municipal leagues from California and Oregon) in *Montgomery County v. U.S.***, which was decided by the U.S. Court of Appeals for the Fourth Circuit, involving an FCC report and order affecting the local regulation of wireless facilities through Section 6409(a).
- ☆ SCAN **submitted an amicus curiae brief (joined by two other municipal leagues in California) in *T-Mobile West v. City & County of San Francisco***, which is pending in the California Court of Appeal, and involves questions of local control over wireless facilities as allowed by California Public Utilities Code Section 7901.
- ☆ SCAN **filed comments with the FCC in the proposed Time Warner Cable/Comcast merger** advocating for the FCC to require the carriers to require HD capacity to be provided for PEG, at no cost to local governments.
- ☆ SCAN **is organizing support for, preparing, and intending to file comments (joined by two other municipal leagues from California and Oregon) with the FCC in a proceeding involving distributed antenna systems in historic districts**, which could also affect collocated wireless facilities subject to the FCC's 2009 shot clock order.
- ☆ SCAN **is actively monitoring the California Legislature** for bills, which propose to significantly limit local authority to regulate small wireless installations in the right-of-way.
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.



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- ☆ SCAN **continues to monitor *Pacific Bell v. City of Livermore***, pending in the California Court of Appeal, which we hope will confirm cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way. SCAN organized support for, prepared, and filed of an amicus curiae (friend of the court) brief and obtained the support of the League of California Cities and the California State Association of Counties for the brief.
- ☆ Our **membership declined by 7% to 265** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. During 2015 - 2016, **Chapter dues remained at \$30 for members of NATOA, and \$80 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN will remit a payment of **\$4,440 (8% decrease) for NATOA Chapter Dues** for fiscal year ending June 30, 2016, based on each SCANner who is not a member of NATOA.
- ☆ Our **Twentieth Annual SCAN Spring Conference and Trade Show: "Charting the Course – SCAN 20 Year Anniversary"** - was held on June 9, 2016 aboard The Queen Mary, Long Beach, California. **More than 150 participants (up 31% from last year) from eight different states** took part in a day of learning that included nationally recognized speakers.
- ☆ After keeping conference fees at a lower cost to encourage attendance, the fees were raised for the second time in many years. This move was done to cover rising costs for putting on the conference. The conference took a look at the national, state, and local cable, telecommunications, and right-of-way issues. **"Man Overboard"** was the Plenary Session discussing the **"Latest Legislative, Regulatory Issues and Rulings"**. We **received overwhelming excellent feedback** from a broad section of attendees who reported that the information they received was useful and helpful to their jobs. We had four **dynamic tracks: Local Wireless Ordinances after Section 6409(a) and AB 57; Preservation of Franchise and PEG Fees, Government Access Programming Showcase, and Post-Production Shootout**. The conference included a **Trade Show** with **eight vendor demonstrations** with 4K & HD cameras, post-production, production, master control, and much, much, more!
- ☆ The Spring Conference also included the **Twentieth Annual STAR Awards** Video Programming competition and gala luncheon. There were **300 entries for the STAR Awards, representing a 33% increase over the past year; the most entries ever!** The Awards ceremony emphasized our **"Charting the Course – SCAN 20 Year Anniversary"** conference theme and included the Ship's Captain, featured video, social media, and official photography now available on our website.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN. We added **MailChimp** this year to increase awareness and marketing.
- ☆ Your SCAN **Listserve connects 235 (14% increase)** municipal and professional representatives.
- ☆ **COMET (Community Media Television) Network was launched in May 2001**. COMET is designed to be a centralized resource center for participating channels. Today **COMET has more than 100 government access programmers**.



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The **COMET Listserve** provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.

- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on Listserve and website, decreasing printing, postage, and labor costs and reducing paper waste.

As technology and regulations continue to constantly change and evolve, SCAN is committed to adapting and transforming our chapter in order to provide relevant content, programs and advice to its members. SCAN works to support issues that best address the current and future needs of the local and statewide communities we represent. We continue to recognize the importance of sharing information, providing representation, creating opportunities for thoughtful discourse, and fostering cooperation and support amongst our members. We look forward to our next year of working to continue to expand our activities and improve our services to our members.

SCAN BOARD OF DIRECTORS