




SCAN ANNUAL REPORT FOR 2014 - 2015

The 2014 - 2015 fiscal year has been a very productive year for SCAN. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered seven in-person opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
 19th Annual Spring Conference and STAR Awards	June 11, 2015	Loews Beach Hotel Santa Monica, CA	102
NAB Show	April 11 - 16, 2015	Las Vegas, NV	4
Levi's Stadium Behind the Scenes Tour	March 12, 2015	Santa Clara, CA	14
Getting Smart With Your Shows: a look at smartphones, tablets and smaller cameras. Plus a Camera Shootout	February 19, 2015	Torrance, CA	26
Telecommunications 101	January 15, 2015	Pasadena, CA	26
Storytelling with Les Rose	November 13, 2014	San Francisco, CA	14
NATOA Conference Chapter Meeting	September 29, 2014	Crowne Plaza St. Paul, MN	8

- ☆ SCAN **organized support for, prepared, and filed an amicus curiae brief (joined by three other municipal leagues from California and Oregon) in *Montgomery County v. U.S.***, pending in the U.S. Court of Appeals for the Fourth Circuit, challenging an FCC report and order affecting the local regulation of wireless facilities through Section 6409(a).
- ☆ SCAN **is actively monitoring California Assembly Bill 57 (Quirk)**, which proposes to establish a "deemed granted" process for all types of wireless facilities, not just those presently affected by Section 6409(a) and the FCC's October 2014 Report and Order.
- ☆ SCAN **filed comments with the FCC in the proposed Time Warner Cable/Comcast merger** advocating for the FCC to require the carriers to require HD capacity to be provided for PEG, at no cost to local governments.
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.
- ☆ SCAN **continues to monitor *Pacific Bell v. City of Livermore***, pending in the California Court of Appeal which we hope will confirm cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way. SCAN organized support for, prepared, and filed of an amicus curiae (friend of the court) brief and obtained the support of the League of California Cities and the California State Association of Counties for the brief.



- ☆ Our **membership grew by 4% to 286** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. During 2014 - 2015, **Chapter dues remained at \$30 for members of NATOA, and \$80 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN remitted a payment of **\$4,830 (16% increase) for NATOA Chapter Dues** for fiscal year ending June 30, 2014, based on each SCANNner who is not a member of NATOA.
- ☆ Our **Nineteenth Annual SCAN Spring Conference and Trade Show: "Going Over-the-Top"** - was held on June 11, 2015 at the Lowes Santa Monica, California. **More than 100 participants (down 12% from last year) from four different states** took part in a day of learning that included nationally recognized speakers.
- ☆ After keeping conference fees at a lower cost to encourage attendance, the fees were raised for the first time in many years. This move was done to have the cover rising costs for putting on the conference. The conference took a look at the national, state, and local cable, telecommunications, and right-of-way issues. The "Greatest Show on Earth" was the Plenary Session discussing "PEG Channel Distribution Challenge". We **received overwhelming excellent feedback** from a broad section of attendees who reported that the information they received was useful and helpful to their jobs. We had three **dynamic tracks: Current Wireless Issues and Litigation; When A Trickle Becomes A Stream**, and **Stretching Programming Budgets**. The conference included a **Trade Show** with vendor demonstrations for post-production, production, master control, and more.
- ☆ The Spring Conference also included the **Nineteenth Annual STAR Awards** Video Programming competition and gala luncheon. There were **200 entries for the STAR Awards, representing a 12% decrease over the past year**. The Awards ceremony emphasized our **"Going Over-the-Top"** conference theme and included a ring master, audience drumming participation, and a live selfie photo share website.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN.
- ☆ Your SCAN **Listserve connects 202 (25% increase)** municipal and professional representatives.
- ☆ **COMET (Community Media Television) Network was launched in May 2001**. COMET is designed to be a centralized resource center for participating channels. Today **COMET has more than 100 government access programmers**. The listserve provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.
- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on listserve and website, decreasing printing, postage, and labor costs and reducing paper waste.

The economy, technology and regulations have created challenging times for all of us and SCAN is committed to adapting to the new environment. SCAN will continue to support issues that best address the current and future needs of the communities we represent. We will continue to recognize the importance of information, preparation and cooperation as we approach our next year with a determination to continue to expand our activities and improve our services to our members.

SCAN BOARD OF DIRECTORS