



## SCAN ANNUAL REPORT FOR 2013 - 2014

The 2013 - 2014 fiscal year has been a very productive year for SCAN in light of the prior downturned economy and significant decline in the regulatory role of local government in California and Nevada. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered six opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

| EVENT/TOPIC   | DATE             | LOCATION                             | ATTENDEES |
|---|------------------|--------------------------------------|-----------|
| <b>18<sup>th</sup> Annual Spring Conference and STAR Awards</b><br> | June 18, 2014    | Loews Santa Monica Beach Hotel       | 116       |
| <b>Tech Tour of Rose Bowl Stadium Broadcast Facilities</b>  | May 22, 2014     | Rose Bowl, Pasadena, CA              | 21        |
| <b>National Cable Television Association Convention</b>   | April 29 - May 2 | Los Angeles, CA                      | 3         |
| <b>Swap-A-Rama</b>  | January 23, 2014 | Garden Grove, CA                     | 51        |
| <b>Reporter Training with Les Rose</b>  | October 10, 2013 | Torrance, CA                         | 26        |
| <b>Chapter Meeting at National Conference</b>   | Sept. 18, 2013   | Loews Portofino Bay Hotel Orlando FL | 20        |

- ☆ SCAN **organized support for, prepared and filed comments in an FCC rulemaking** affecting the local regulation of wireless facilities through Section 6409(a), adopted by Congress in 2012.
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which was intended to prohibit local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.
- ☆ SCAN **continues to monitor *Pacific Bell v. City of Livermore***, pending in the California Court of Appeal which we hope will confirm cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way. In that matter, SCAN organized support for, prepared, and filed of an amicus curiae (friend of the court) brief, obtaining the support of the League of California Cities and the California State Association of Counties for the brief, as well.



- ☆ Our **membership declined by 5% to 274** dues paying members over the previous year. However, SCAN continued to be NATOA's largest Chapter for the fiscal year!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. During 2013 - 2014, **Chapter dues remained at \$30 for members of NATOA, and \$80 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN remitted a payment of **\$4,080 for NATOA Chapter Dues** for fiscal year ending June 30, 2013, based on each SCANNER that is not a member of NATOA.
- ☆ Our **Eighteenth Annual SCAN Spring Conference and Trade Show: Passport to Tomorrow** - was held on June 18, 2014 at the Lowes Santa Monica, California. **Over 116 participants (up 23% from last year) from six different states** took part in a day of learning that included nationally recognized speakers.
- ☆ SCAN developed **creative solutions** for conference registration due to the economy by maintaining lower fees for full registration while providing its high educational and networking opportunities. Full registration fees were a low price of just \$75 for members. The conference took a look at the national, state, and local cable, telecommunications, and rights-of-way issues. We **received excellent feedback** from a broad section of attendees. We had three **dynamic tracks: Legislative, Regulatory and Rulings; Apps for Your Channel, and Re-Imagining Your Channel**. The Conference included a **Trade Show** with vendor demonstrations for post-production, production, master control, and more.
- ☆ The Spring Conference also included the **Eighteenth Annual STAR Awards** Video Programming competition and gala luncheon. There were **226 entries for the STAR Awards, representing a 16% increase over the past year**. The Awards ceremony emphasized our Passport to Tomorrow theme by including two very special Airline Pilots serving as ceremony hosts.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN.
- ☆ Your SCAN **Listserve connects about 152** municipal and professional representatives.
- ☆ **COMET (Community Media Television) Network was launched in May 2001**. COMET is designed to be a centralized resource center for participating channels. Today **COMET has 100 channels, representing 123 government access programmers**. The listserve provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.
- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on listserve and website, decreasing printing, postage, and labor costs and reducing paper waste.

The economy, technology and regulations have created challenging times for all of us and SCAN is committed to adapting to the new environment. SCAN will continue to support issues that best address the current and future needs of the communities we represent. We will continue to recognize the importance of information, preparation and cooperation as we approach our next year with a determination to continue to expand our activities and improve our services to our members.

SCAN BOARD OF DIRECTORS