



SCAN ANNUAL REPORT FOR 2016 - 2017

The 2016 - 2017 fiscal year has been a very productive year for SCAN. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered eight in-person opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
 21st Annual Spring Conference and STAR Awards Ceremony	May 11, 2107	Disney's Grand Californian, Anaheim, CA	126
Tour KCLV Studio & Las Vegas Social Media Operations	April 24, 2017	Las Vegas, NV	18
Use of Drones for Programmers	March 9, 2017	Torrance, CA	28
Wireless Update – No Cal	February 2, 2017	San Francisco, CA	20
Wireless Update – So Cal	February 9, 2017	Fountain Valley, CA	40
Media Asset Management	December 8, 2016	USC Los Angeles, CA	30
Closed Captioning	November 10, 2016	Lawndale, CA	28
NATOA Conference Chapter Meeting	September 22, 2016	The Sheraton, Austin, TX	11

- ☆ SCAN **submitted an amicus curiae brief (joined by two other municipal leagues in California and the International Municipal Lawyers Association) in *T-Mobile West v. City & County of San Francisco***, which is pending in the California Supreme Court, and involves questions of local control over wireless facilities as allowed by California Public Utilities Code Section 7901.
- ☆ SCAN **filed comments with the FCC in a petition brought by Mobilitie**, advocating for the FCC to refrain from (a) limiting local authority to regulate small cells (wireless facilities) in the public right-of-way, and (b) preventing local governments from obtaining rent or license fees for access to government-owned poles in the rights-of-way.
- ☆ SCAN is **actively monitoring the California Legislature** for bills, which propose to significantly limit local authority to regulate small wireless installations in the right-of-way, including SB 649.
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area, through a joint request with the League of California Cities and the California State Association of Counties.



SCAN ANNUAL REPORT FOR 2016 - 2017

- ☆ SCAN **continues to monitor *Pacific Bell v. City of Livermore***, pending in the California Court of Appeal, which we hope will confirm cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way. SCAN organized support for, prepared, and filed of an amicus curiae (friend of the court) brief and obtained the support of the League of California Cities and the California State Association of Counties for the brief.
- ☆ Our **membership declined by 3% to 256** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. During 2016 - 2017, **Chapter dues remained at \$30 for members of NATOA, and \$80 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN will remit a payment of **\$4,400 (1% decrease) for NATOA Chapter Dues** for fiscal year ending June 30, 2016, based on each SCANner who is not a member of NATOA.
- ☆ Our **Twenty-first Annual SCAN Spring Conference and Trade Show: "Telecommunications Remains – The Magic Kingdom"** - was held on May 11, 2017 at Disney's Grand Californian Hotel & Spa, Anaheim, California. **More than 125 participants (down 19% from last year) from three different states** took part in a day of learning that included nationally recognized speakers.
- ☆ After keeping conference fees at a lower cost to encourage attendance, the fees were raised for the third time in many years, but just 3% for non-members. This move was done to cover rising costs for putting on the conference. The conference took a look at the national, state, and local cable, telecommunications, and right-of-way issues. **"Tomorrowland"** was the Plenary Session discussing the **"PEG and Wireless Issues: The State of California and the Nation"**. We **received overwhelming excellent feedback** from a broad section of attendees who reported that the information they received was useful and helpful to their jobs but more importantly for their community. We had three **excellent concurrent tracks: Right-Of-Way Management and Zoning, Social versus Channel Videos, and Camera Shootout**. The conference included a **Trade Show with five vendor demonstrations** with 4K & HD cameras, post-production, contract production, master control, and much, much, more!
- ☆ The Spring Conference also included the **Twenty-first Annual STAR Awards** Video Programming competition and gala luncheon. There were **295 entries for the STAR Awards, representing a slight 2% decrease over the past year**. The Awards ceremony emphasized **"Main Street, U.S.A."** supporting our conference theme and included a enchanting host, featured video, social media, and official photography with **special guest, Mickey Mouse**, now available on our website.
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN. We added **MailChimp** this year to increase awareness and marketing.
- ☆ Your SCAN **Listserve connects 212 (10% decrease)** municipal and professional representatives.
- ☆ **COMET (Community Media Television) Network was launched in May 2001**. COMET is designed to be a centralized resource center for participating channels. Today **COMET has more than 100 government access programmers**.



SCAN ANNUAL REPORT FOR 2016 - 2017

The **COMET Listserve** provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.

- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on Listserve and website, decreasing printing, postage, and labor costs and reducing paper waste.

As technology and regulations continue to constantly change and evolve, SCAN is committed to adapting and transforming our chapter in order to provide relevant content, programs and advice to its members. SCAN works to support issues that best address the current and future needs of the local and statewide communities we represent. We continue to recognize the importance of sharing information, providing representation, creating opportunities for thoughtful discourse, and fostering cooperation and support amongst our members. We look forward to our next year of working to continue to expand our activities and improve our services to our members.

SCAN BOARD OF DIRECTORS