



# Economic Development Administration

Wednesday, July 27, 2005

## Economic Development Today

### A Telecast on Building A 21st Century World Class Workforce 3:00 - 4:00 P.M. EDT

This telecast will showcase bold new initiatives in the expansion of workforce development systems for maintaining and strengthening America's economic strength.

The demand for higher-skill, higher-wage workers exceeds that of any time in our nation's past. New industries have emerged. Other industries that are today just a gleam in the eye of some inventor will soon be woven into the fabric of our economy. The constant of commerce in the twenty-first century will be the need for "knowledge workers" - people who possess high levels of specialized skills and training.

Two-thirds of America's economic growth in the 1990s resulted from the introduction of new technologies, and 60 percent of the new jobs of the 21st century require post-secondary education currently held by only one-third of America's workforce. To build the workforce of the 21st Century, today's workers must adjust to the changes of the 21st Century economy.

The telecast will include discussion on what it takes to build a world class workforce; a new streamlined workforce development system in the state of Mississippi; and a community college perspective of how local efforts are putting these concepts into practice.

America must ensure that its workers have the opportunity to equip themselves with the necessary tools to succeed in a new and dynamic global economy. This will require local, regional, state and federal partnerships that closely link economic development and workforce development efforts.

#### Access Information

The satellite space is booked from 2:30-4:00pm EDT.

Ku-band: Galaxy 11, transponder 13  
Orbit slot: 91 degrees west  
Downlink frequency: 11960 horizontal

C-band: Galaxy 4R, transponder 21  
Orbit slot: 99 degrees west  
Downlink frequency: 4120 horizontal

**DISH Network:** To view, you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: [www.universityhouse.nau.edu](http://www.universityhouse.nau.edu) and click on schedule. Universityhouse will air the telecast on DISH Network at 3:30 PDT; 4:30 MDT; 5:30 CDT; and, 6:30 EDT.

3:00 PM EDT ~ 2:00 PM CDT ~ 1:00 PM MDT ~ 12:00 PM PDT ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

#### Host Organization and Contact Information

The National Association of Regional Councils is coordinating the telecasts. If you need additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202.986.1032, extension 224.



#### Moderator

Ms. Doris McMillon

#### Panelists

David Bearden, *Principal Deputy Assistant Secretary of Commerce for Economic Development*

Ms. Emily DeRocco, *Assistant Secretary, Employment and Training Administration, United States Department of Labor*

The Honorable Harley Barbour, *Governor, State of Mississippi*

Dr. P. Anthony Zeiss, *President, Central Piedmont Community College, Charlotte, NC*

#### Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 202.986-1032 ~ 202.986-1038 ~ [Tadej@narc.org](mailto:Tadej@narc.org).

#### 800 Call In Resources Day of Telecast

Questions 1.800.528.2090  
FAX 202.371.1015  
Technical Support 1.800.536.6865, ext. 5200  
Commencing at 2:30 p.m. EDT.

#### How To Register

Register by fax (202.986.1038), mail, or online at the NARC website [www.narc.org](http://www.narc.org). The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the completed form to NARC.

**Note:** While this telecast is free, registration is recommended, and no permission or clearance is required for rebroadcast.



# Telecast Registration Form

***Economic Development Today***  
**Building A 21st Century World Class Workforce**  
**Wednesday, July 27, 2005**  
**3:00 PM – 4:00 PM EDT**

Organization Name \_\_\_\_\_

Contact and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Fax Number \_\_\_\_\_ Web site Address \_\_\_\_\_

## Subscriber Site Information

Site Location \_\_\_\_\_

Contact Name \_\_\_\_\_

Site Phone \_\_\_\_\_

Number of Viewers \_\_\_\_\_

## Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail [tadej@narc.org](mailto:tadej@narc.org). For more information visit NARC's web site at: [www.narc.org](http://www.narc.org). Return this form by fax to: 202.986-1038 or by mail to:

**National Association of Regional Councils**  
**1666 Connecticut Avenue, N. W. ~ Suite 300**  
**Washington, DC 20009**

## An Information Dissemination Partnership

The Economic Development Administration (EDA), the International Economic Development Council (IEDC) and the National Association of Regional Councils (NARC) have established an information dissemination partnership. *Economic Development Today* is a program that includes a series of six telecasts intended to provide information about economic development practices and programs to economic development practitioners who serve distressed communities throughout the United States. Also, the partnership provides a monthly update and a quarterly magazine. For more information, visit the EDA Website.

