



## SCAN ANNUAL REPORT FOR 2018 - 2019

The 2018 - 2019 fiscal year has been a very productive year for SCAN. Led by your Board of Directors, SCAN has succeeded in a variety of ways to be a valuable resource of information and service to its membership.

A few highlights from the past year include:

- ☆ SCAN **offered five in-person opportunities** to share information and learn about the latest cable, programming, legislative, regulatory, social media, and telecommunications issues:

EVENT/TOPIC	DATE	LOCATION	ATTENDEES
<b>SwapArama (programming sharing)</b>	June 27, 2019	Community Center Garden Grove, CA	37
 <b>23<sup>rd</sup> Annual Spring Conference and STAR Awards Ceremony</b>	May 23, 2019	Disney's Grand Californian Hotel & Spa Anaheim, CA	137
 <b>Tour KCLV &amp; Find Out About Their New Agenda Management System (PrimeGov)</b>	April 8, 2019	KCLV Las Vegas, NV	24
<b>Programmers: Talent Review/Voice Coach/Appearance/Recruitment Strategies</b>	January 10, 2019	Telecommunication s Center Torrance, CA	16
 <b>NATOA Conference Annual Chapter Meeting</b>	August 28, 2018	Loews Philadelphia Hotel Philadelphia, PA	19
<b>Programmers: Social Media</b>	November 8, 2018	Stanton Central Park Stanton, CA	17

- ☆ SCAN's participation as *amicus curiae* (friend of the court) **resulted in a favorable published opinion by the U.S. Court of Appeals for the Ninth Circuit, in *Comcast v. Sacramento Metropolitan Cable Television Commission*, 923 F.3d 1163 (9th Cir. 2019)**, with the court finding a lawsuit challenging the calculation of certain cable franchise fees to be barred under the Cable Act.
- ☆ SCAN's participation as *amicus curiae* **resulted in a favorable published opinion by the California Supreme Court in *T-Mobile West LLC v. City & County of San Francisco*, 6 Cal.5th 1107 (2019)**, where the California Supreme Court confirmed cities' ability to regulate the aesthetics of telephone lines and wireless facilities in the public rights-of-way.
- ☆ SCAN is **actively monitoring the California Legislature, Congress, and the FCC** for bills and/or proceedings (and legal challenges thereto) which may limit local land use control and/or fee setting, including the FCC's consideration of limitations on local authority to assess cable franchise fees, as well as a series of court challenges (consolidated in the Ninth Circuit) to the FCC's September 2018 small cell/5G order (*Sprint Corp. v. FCC*, 19-70123).
- ☆ SCAN **continues to monitor a California Public Utilities Commission proceeding** regarding local environmental review of wireless facilities, having previously persuaded the Commission to rescind General Order 170, which prohibited local regulation in this area,



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through a joint request with the League of California Cities and the California State Association of Counties.

- ☆ Our **membership decreased by 57% to 145** dues paying members over the previous year. SCAN continues to be NATOA's largest Chapter!
- ☆ Our **treasury remains healthy through prudent management**, enabling the Board to keep member services at a reasonable cost. **Chapter dues for 2019/2020 will increase to \$50 for members of NATOA, and \$100 for non-NATOA members (\$30 remitted chapter dues to NATOA)**. If paid early, the 2018/2019 rates apply. We continued to deliver the services and excellent educational opportunities we have offered in prior years.
- ☆ SCAN will remit a payment of **\$1,950 (50% decrease) for NATOA Chapter Dues** for fiscal year ending June 30, 2018, based on each SCANNER who is not a member of NATOA.
- ☆ Our **Twenty-Third Annual SCAN Spring Conference and Trade Show: "One Small Step For Mankind, One Giant Leap For Local Government"** was held on May 23, 2019 at Disney's Grand Californian Hotel & Spa in Anaheim, California. **More than 137 participants (up 11% from last year) from six different states** took part in a day of learning that included nationally recognized speakers. This year we offered two Plenary Sessions, one for regulatory and one for programmers.
- ☆ As we have continued to keep conference fees at a lower cost to encourage attendance, they were raised for the fifth time in many years. We discontinued the lunch only option since we offered a second plenary session to encourage more full-conference participation from programmers. This move was done to cover rising costs of the conference. The conference took a look at the how to attract a social media audience, along with our traditional national, state, and local cable, telecommunications, and right-of-way issues. **"Spock"** was one Plenary Session discussing the **"Federal Federation Disruption"** while **"Douglas Quaid"** investigated tips and techniques for posting to Facebook, Twitter, YouTube and Instagram. We **received overwhelming excellent feedback** from a broad section of attendees who reported that the information they received was better than any years past, useful and helpful to their jobs, but more importantly for their community. We had four **excellent concurrent tracks: DIVCA the Sequel, Trade Show Meet and Greet Presentations, No and Low Costs Online Solutions, and Be an Influencer - Create Bingeable**. The conference included a **Trade Show with ten primary vendors including: IEEI TV and IEEI Broadcast, JVCKENWOOD USA Corporation, Media Control Systems, Systems Integrator/Dealer, Pacific Design & Integration, Panasonic System Solutions Company, Prime Gov, Tighrope Media Systems, TV Pro Gear, and Western Audio Visual coordinated by Doerschel & Associates**.
- ☆ The Spring Conference also included the **Twenty-third Annual STAR Awards** Video Programming competition and gala luncheon celebration. There were a record **341 entries for the STAR Awards, representing an 8% increase over the past year**. The Awards ceremony emphasized **"Guardians of The Galaxy- Peter "Starlord" Quill"** supporting our conference theme and included an out of this world host, featured videos, social media, and official photography, now available on our website. There was also a hosted reception including a photobooth! Be sure to check out all of the education and fun that was had this year!
- ☆ SCAN has continued **Social Media** services to distribute information to members through **Facebook, Twitter, YouTube, and LinkedIn**; a video programming Listserve (COMET Network), a member Listserve (SCAN), these **two announcement lists are for all Chapter members** and persons who previously attended events or worked with SCAN.<sup>2 of 3</sup>
- ☆ Your SCAN **Listserve connects 206** (no change) municipal and professional representatives.



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- ☆ **COMET (Community Media Television) Network was launched in May 2001.** COMET is designed to be a centralized resource center for participating channels. Today **COMET has more than 100 government access programmers.**

The **COMET Listserve** provides production staff across the country with information on programming, technical issues, equipment recommendations, trouble shooting, job opportunities and general production topics. COMET was expanded nationwide in 2003 to allow NATOA members to share video programming and production related information.

- ☆ **Supporting Green Efforts** by posting Meeting Notices and Annual Report on Listserve and website; and for the first time, electronic voting whereby decreasing printing, postage, and labor costs and reducing paper waste.
- ☆ The Board of Directors launched **a logo competition** to redesign our existing logo. The winning design will allow two professionals from that local government to attend the 2019/2020 conference at no charge... along with bragging rights they designed the logo.

As technology and regulations continue to rapidly change and evolve, SCAN is committed to adapting and transforming our chapter in order to provide relevant content, programs and advice to its members. SCAN works to support issues that best address the current and future needs of the local and statewide communities we represent. We continue to recognize the importance of sharing information, providing representation, creating opportunities for thoughtful discourse, and fostering cooperation and support amongst our members. We look forward to our next year of working to continue to expand our activities and improve our services to our members.

**SCAN BOARD OF DIRECTORS**